



*commercial building owners/managers:*

# is your building healthy and resilient?

We are faced with growing challenges in climate preparedness, community vibrancy, and economic prosperity. Being prepared and protecting your building assets with equitable, healthy, zero carbon building practices has never been more important. We invite you to join us and share your experience and expertise in the movement towards a more energy efficient and climate resilient building sector in Grand Rapids.

## why focus on buildings?

# 90%

of people's  
time is spent  
inside buildings



# 40%

of global carbon emissions  
are from the building and  
construction sector. 11% of  
that is embodied carbon  
from building materials.

## efficient building upgrades to a property can deliver:



Energy Cost  
Reductions up to 40%



Operations Expense  
Savings of 5-10%



Competitive Market  
Advantage



Value Enhancement  
of 5-10%

## carbon management leads to:



Improved  
Bottom Line



Healthy  
Employees &  
Community



Asset  
Protection



Talent  
Retention



learn more



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# how are we addressing carbon in grand rapids?



The City of Grand Rapids, in partnership with the Grand Rapids 2030 District and the Urban Core Collective, is leading the way nationally on a process to educate, engage and co-create policies and programs with all building stakeholders that will achieve low to zero carbon building sector emissions. This initiative is called the Equitable, Healthy and Zero Carbon Building Initiative (E.H.Zero).

Through E.H.Zero, the City aspires to partner with building stakeholders and residents to create residential and commercial building programs and policies that achieve increased affordability and health outcomes while also increasing energy efficiency and reducing carbon emissions.



As a commercial building stakeholder, the Grand Rapids 2030 District is your hub for information, assistance, and connection to fellow building owners as our community navigates through equitable carbon solutions. These solutions will have positive outcomes for the resilience of our community and provide asset protection for building owners.

## don't wait, start now



get a free carbon assessment



learn more about E.H.Zero



sign up for E.H.Zero updates



engage in policy creation by joining an E.H.Zero event



contact E.H.Zero



join the grand rapids 2030 district



visit the GR2030 tools & resources page



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